

J E W I S H ♦ S T Y L E CELEBRATION

2017 | YOUR PLANNING GUIDE FOR BAR/BAT MITZVAHS, WEDDINGS AND OTHER SOCIAL EVENTS

THE INTERVIEW ISSUE

SAM AND MELANIE PELLEGRINO OF POWERHOUSE STUDIOS

GURUS OF UNIQUE PRIVATE EVENT SPACES

SCOTT PRESENT OF
XTREME ENTERTAINMENT:
THE UNIQUE WORLD OF A D.J.

BARRY KORBMAN: CREATING
SUCCESSFUL BAR/BAT MITZVAH
AND WEDDING PHOTOGRAPHY

LISA IVLER: THE INSPIRATION
BEHIND EVENT PLANNING FOR
JEWISH CELEBRATIONS

BARRY WACHOLDER: DEDICATED
TO DELIVERING GLATT KOSHER
CATERING TO YOUR NEXT EVENT

FEATURES

- Décor for Bar/Bat Mitzvahs, Sweet Sixteen and Weddings.
- Full event planning and day of planning.
- Floral table centerpieces, theme centerpieces, lounge décor, linen rentals , draping and much more!!!!
- Bridal flowers, ceremony, chuppahs and all the accessories for weddings.
- Corporate events, fund raising events, company and private holiday parties. Our creative style can produce an impressive event.



Where The Magic Happens

Marquis Florals by Kim

Located in the center of Middlesex and Monmouth counties, *Marquis Florals and Event Design by Kim* will bring your party to the next level. Our team of design specialists can transform any event into an amazing space of pure elegance to a wild and fun celebration.

On staff full time are a team of professional theme artists, floral designers and planners to take your ideas and make them into a reality. Here at *Marquis Florals*, WE MAKE THE MAGIC HAPPEN.

Nothing is more incredible than walking into your event and seeing your vision come alive with beautiful, flowers, lounge furniture, draping and signs. Your party will be a celebration that your family and friends will remember and talk about forever.

Make a private consultation appointment with *Marquis Florals by Kim* to design and create your event. Our team will guide you through the vast and intricate terrain of planning an event. We cater to any style or

preferences. Our Mitzvahs and Sweet Sixteen's range from the most simple in detail to the most fashionable and over the top celebrations.

Our design team is continually updating their skills and knowledge to be able to offer the most cutting edge design and techniques, and is always traveling to hunt for the newest resources and products to the industry.

Throughout our 27 years in business designing flowers and theme parties, our client list has become endless. Repeat clients return after creating an amazing Bar/Bat Mitzvah or Sweet Sixteen, to designing a gorgeous wedding for them years later. Our loyal clients return party after party. Go to our testimonial page at Marquisflorals.com and the wedding.wire.com.

Marquis Florals has been chosen seven years running as *THE KNOT*'s best of florist categories and recently has been named into the *THE KNOTS HALL OF FAME*, an award only held by a handful of floral decorators in the country.

"Marquis Florals has been doing business with our long standing clients for 27 years, and look forward to making new relationships in the years to come. You will always be cared for and given our undivided attention ." -Kim Lovitt

MARQUIS FLORALS BY KIM

286 Route 34
Matawan, New Jersey 07746

732-441-4800

marquisflorals.com



Full floral and theme decorating and event planning. - Call for an appointment.

Whether your celebration is for 30, 300, or more, Marquis Floral and Event Design by Kim will make the setting perfect. Let us design your wedding, Sweet 16, Bar/Bat Mitzvah, anniversary, birthday party, business or store opening...you name it! We are experts at arranging just the right selection of blooms for bouquets, centerpieces, wedding party bouquets, boutonniers, corsages, and decorations.

286 Route 34, Matawan NJ 07746 | 732-441-4800



UNIQUE VENUES - ENTERTAINMENT - CATERING

THREE AMAZING SPACES



ULTRA LOUNGE®
PHS
POWERHOUSE STUDIOS
EAST HANOVER, NJ

EXCLUSIVE NIGHTCLUB
AVAILABLE FOR PRIVATE
EVENTS WITH ALL INCLUSIVE
PACKAGES. THE BEST VALUE
AND QUALITY IN NEW JERSEY.



POWERHOUSE STUDIOS PARAMUS
IS A ONE OF A KIND HOLLYWOOD
THEMED EVENT SPACE. THERE'S
NOTHING LIKE IT ANYWHERE!



Vegas NJ
BANQUETS & EVENTS
RANDOLPH, NJ

- ◆ BEAUTIFUL MODERN EVENT SPACE
- ◆ VIBRANT NIGHT CLUB ATMOSPHERE
- ◆ CONTEMPORARY DECOR
- ◆ OUTSTANDING FOOD
- ◆ ALL INCLUSIVE PACKAGES

CALL TODAY TO SET UP A TOUR OF OUR VENUES
1-800-287-4613 WWW.POWERHOUSESTUDIOS.TV

JEWISH STYLE CELEBRATION

Contents

INTERVIEW: Barry Korbman of Korbman & Co.	14
INTERVIEW: Barry M. Wacholder of Majestic Kosher Catering	18
INTERVIEW: Lisa Ivler of Lisa Ivler Events	22
INTERVIEW: Sam and Melanie Pellegrino of Powerhouse Studios	23
INTERVIEW: Scott Present of Xtreme Event Group	26

Letter from the Publisher



Celebrating 18 Years of Providing Quality Party Planning Resources

Thank you for choosing Jewish Style Celebration as your resource for planning your next Wedding, Bar/Bat Mitzvah or other celebration.

Our team of designers and writers are excited to offer you our fabulous

magazine with a multitude of resources for planning your next exciting milestone event. We want to thank Cigall Goldman, owner of Mazel Moments, for contributing support and ongoing content to our Jewish Style Celebration Magazine. Please visit mazelmoments.com for more resources and valuable information.

Our high gloss magazine includes some fabulous articles and editorials along with some beautifully designed advertisements. The services presented by our advertisers deserve your special attention for their expertise and professionalism in satisfying your party planning needs.

Please also visit our website: www.partyshowcases.com and stop by one of our Party Showcases during the winter 2017/2018 season.

Best Wishes & Mazel Tov on your next celebration.

-Kenny Baroff

Kenny Baroff, Publisher

Directory of Advertisers

Aardvark Amusements.....	22,23
Avenue	9
Bar Mitzvah Bouncer	28
Caricatoonist	25
Classical Caterers	BC
Deli King/Signature Catering	4,5
Exquisite Affairs	32,IBC
Grand Marquis	10,11
JCC of Bridgewater	28
Korbman & Co.	15
Majestic Caterers	21
Marquis Florals by Kim	IFC,1
Morano Gelato	8,27
Northern Valley Affairs	30,31
Powerhouse/Vegas NJ	2,13
Richfield Regency	16,17
The Vanderbilt Club	18,19
World Yacht Events	6,7,29



Publisher Kenny Baroff
 Design & Production.....GraphicusDesign.com
 Art Director

For advertising information call 908-665-4165, email kenny@marketingplu-sone.com or write to: Jewish Style Celebration, 114 Glenside Road, Murray Hill, NJ 07974. Reproduction of any photographs, artwork, copy or articles in this issue is strictly prohibited. The advertisers, publisher, editor, art director or printer are not responsible or liable for misprints, misinformation, or typographical errors. Copyright Jewish Style Celebration, 2016. All rights reserved.

FEATURES

- The Finest Kosher Cuisine
- Experienced and Professional Staff
- Elegant and Tasteful Presentation
- Bar/Bat Mitzvahs
- Weddings
- Kiddushes
- Bris
- Baby Namings
- Anniversaries



DELI KING of Linden, an institution of Kosher Catering and a Jewish Kosher Delicatessen for over 60 years, has had New Jerseyans feasting on our traditional Jewish menu of Kosher Deli Platters, Smoked Fish and traditional Jewish favorites, such as Stuffed Cabbage, Chicken in the Pot, Brisket of Beef and so much more. Whether we prepare an outstanding Kosher Deli Platter for a Corporate Event, a kosher catered affair for a joyous Family Occasion, a menu for a Passover or High Holiday Feast, or a Buffet Platter for a Kiddush or Shiva, DELI KING of Linden will deliver the finest in food and presentation to your home or office. You can also dine in our restaurant/deli located in Linden, NJ.

DELI KING of Linden delivers from our Kosher Catering, Special Occasion, Holiday Menus & Shiva Orders free throughout NJ. Any of our selections can also be shipped nationwide, as a gift to send to a friend, a child in college or for a celebration anywhere in the U.S.! For more elaborate occasions, our affiliated company, Signature Creations Caterers, can cater a full service family meal to an upscale affair for 10 to 1000 guests.



628 West St. Georges Ave.
Linden, NJ 07036
908.925.3909
FAX: 908.925.2265
delikinglinden.com

“In the food industry, satisfied customers, repeat business and referrals are the key to long-term existence, something that our 60 years of success attests to.”

– Eddie Levy, Owner



628 West St. Georges Ave.
Linden, NJ 07036
908.486.7889

signaturecreationscaterers.com



SIMPLY PERFECT.



- ◆ Bar/Bat Mitzvahs
- ◆ Weddings
- ◆ Kiddushes



- ◆ Bris
- ◆ Baby Namings
- ◆ Anniversaries

EDDIE LEVY PRESENTS

Signature Creations

• CATERERS •

THE FINEST OFF-PREMISE KOSHER CATERING

(908) 486-7889

www.signaturecreationscaterers.com

FEATURES

- Event Yachts – Entertain up to 1200 discriminating guests with panache.
- Classic Yachts – Our classic yachts are not only beautifully detailed, but rich in history.
- Private Yachts – Yacht Events is contracted with many of the finest privately owned yachts to provide a wide range of choices for your entertainment needs.
- Nautical Weddings
- Bar and Bat Mitzvahs
- Birthday Charters
- Business Meetings
- Anniversary Charters
- Birthday (Sweet 16) Party Ideas
- Hanukkah Parties
- Graduations
- Corporate Events
- Baby Showers
- Reunions
- Dinner Parties
- 60s, 70s, and 80s Party Ideas



Unique and Timeless Moments with Yacht Events, LLC By Steven Tanzman

Yacht Events, LLC offer unparalleled pleasure and privacy. Entertain up to 1200 guests with style and comfort. On the water there is a sense of freedom and exclusivity you can't find elsewhere. The joy of celebration is always in the air, making any occasion a very special one. Our professional party planners are available to help with all details, including planning, catering, décor and entertainment – everything from a great band to fireworks displays.

Our unique package of dining, dancing, entertainment and sightseeing presents a one of a kind dining entertainment experience. We offer a wide variety of menu selections, including buffet brunch, lunch or dinner, a sit-down dinner preceded by a cocktail reception, a continuous cocktail party buffet, or any particular type of event you wish to customize to meet your precise specifications. We will gladly accommodate your requests for international and Kosher cuisine, as well as special themes. Under the watchful eye of the executive chef - our team of private chefs prepare all food onboard daily.



“With flawless execution as the leading one-stop solutions provider for yacht events, we manage it all – from assisting with the initial strategy to logistics – all within budget and on time!”

– Steven Tanzman, Yacht Events, LLC CEO



NJ: 973-653-9175

NY: 646-801-BOAT (2628)

stanzman@worldyachtevents.com

yacht-events.com



Unforgettable Memories Await On Your Voyage Aboard Our Luxury Yachts.

Yacht Events, LLC is the premier one-stop solutions provider for yacht events. We manage it all – from assisting with the initial strategy and developing measurable objectives to logistics – all within budget and on time!

With flawless execution, we have set the standard for fine dining aboard luxury yachts for many years. Our entire fleet of ships recently received a multi-million dollar makeover that has our elegant dining rooms radiating with style and luxury.





**WE USE ONLY
THE FRESHEST
INGREDIENTS**



DEDICATED TO THE ART OF TRUE ITALIAN GELATO-MAKING

At Morano Gelato, we are committed to serving the freshest and highest quality products we can create: from gelato, sorbet, and granita, to espresso and Italian hot chocolate. Like other food artisans, we wake up early to start gelato production and finish in the afternoon so that each flavor is consumed within hours of its extraction from the machine. Our gelato is an extremely fresh product and we make it from scratch every morning and aim to sell out every evening.

This ensures the highest quality gelato for our customers.

Morano Gelato Westfield | 908-228-2150 | moranogelato.com



Morano Gelato

Avenue

Avenue is an invitation to celebrate under the stars, amid the elements, in a breathtaking environment complimented by world-class DJs and a cosmopolitan atmosphere. A pulsating oasis fashioned after the exotic paradise of St. Tropez, Avenue features a luminescent rooftop pool, outdoor fireplace, oversized bed seating and stunning panoramic views of the shimmering Atlantic Ocean. With events extravagant yet elegant, Avenue combines sophisticated charisma and raw energy to create the definitive party experience. Our third floor rooftop lounge is the premiere setting for hip and stylish blowout mitzvahs, dazzling Sweet 16 galas or any other soiree you can dare to imagine. Immerse yourself in our state-of-the-art sound system, bathe in our warm ambient lighting and let loose on our seemingly endless dance floor. For a spectacular setting, superb cuisine and extraordinary service, Avenue is the ideal beachfront location for any extraordinary occasion.



Avenue

23 Ocean Avenue | Long Branch, NJ 07740
732.759.2900 • leclubavenue.com





GRAND MARQUIS

Exquisite catering with a personal touch

1550 U.S. 9 • Old Bridge, N.J. • 732-679-5700 • www.grandmarquiscaterers.com



Interviews

THE GURUS OF UNIQUE PRIVATE EVENT SPACES: SAM AND MELANIE PELLEGRINO OF POWERHOUSE STUDIOS AND VEGAS NJ

When did you open your first venue and what made you decide to open?

We decided to open a unique event venue in the year 2000. We had been performing at mitzvahs, weddings and sweet 16's at various hotels, banquet venues, country clubs and family's homes. There were no alternative event spaces in our area, so we ventured into the town of East Hanover and that is where the first venue was born. From there we built Paramus Studio and the Vegas NJ in Randolph and I must say we paved the way for the alternative event space.

What makes your 3 venues so unique?

We try to have our own brand and identity. We customize each party with its own unique personality. All of our venues offer a one stop shop for the families, as we offer complete entertainment, catering and décor.

Can you tell me a little about each of the 3 venues?

Vegas NJ, located in Randolph NJ, was designed to be an elegant and contemporary event space. The UltraLounge at Powerhouse Studios in East Hanover was renovated a few years ago and presents a night club atmosphere. Powerhouse Studios Paramus is a very unique, one of a kind Hollywood Themed event space.

How do you go about choosing your entertainment talent?

The most important part of choosing entertainment talent is the entertainer's personality. They have to be able to engage with their audience and everyone throughout the party. I feel it is important that all of our entertainers are not cookie cutter type of performers and they bring a level of enthusiasm and high energy to each and every event and party.

What is trending in the event industry?

Every few years different trends appear in the event industry. Lately, food on the go is very popular. At the end of each event,



Sam and Melanie Pellegrino of Powerhouse Studios & Vegas NJ

many caterers are offering various to go foods for the guests to bring home. Also, parents are bringing out more handouts and giveaways. Lastly, people are looking for all inclusive venues as a trend that has been popular for the past several years. The families want a venue that offers all of the services.

What type of events and parties do you host in your venues?

Our entertainment business began over 33 years and we began as a party and mitzvah dj company. That continued over the past 17 years and we continue to host mitzvahs, sweet 16s, weddings, birthday parties, corporate events, holiday parties, camp outings and milestone events.

How do you stay ahead of your competition?

We are constantly trying to maintain or update our venues every few years. We are constantly updating our venues with the newest and latest technology as well as modernizing the ambience of each event space. Our chefs are also on the cutting edge of new and unique culinary selections. We always maintain a high standard of excellence for our clients.

How did you develop an all inclusive "one stop shop" event space?

For many years we offered only entertainment and worked with many other industry professionals, offering other services. We felt people were getting busier and busier and wanted one venue that offered entertainment, catering, décor, photography, videography and party favors. Through hard work and perseverance, we developed our own team of professionals all under one roof. Our clients have appreciated our very affordable all-inclusive packages for each event.

POWERHOUSE STUDIOS | VEGAS NJ | PHS ULTRA LOUNGE
1-800-287-4613 | www.powerhousestudios.tv

DJS • DANCERS • EMCEES



ENTERTAINING FAMILIES FOR OVER 30 YEARS. ALL OF OUR DJ'S, PERFORMERS, PHOTO FAVORS AND ATTRACTIONS CAN TRAVEL TO THE LOCATION OF YOUR CHOICE OR HOST YOUR NEXT EVENT AT ONE OF OUR THREE VENUES.



NIGHT CLUB, EAST HANOVER



HOLLYWOOD THEME, PARAMUS



CONTEMPORARY SPACE, RANDOLPH



(ALL INCLUSIVE PACKAGES AVAILABLE)

CALL TODAY TO SPEAK TO ONE OF OUR SALES REPRESENTATIVES 1-800-287-4613



BARRY KORBMAN DISCUSSES PHOTOGRAPHY AND WHAT IT TAKES TO CREATE SUCCESSFUL BAR/BAT MITZVAH CELEBRATIONS.

What inspired you to be a professional photographer?

My uncle was a photographer/stringer for Assoc. Press....when I was age 12, he returned from Russia documenting the cold war with amazing images of what was going on in the Soviet Union....right then I knew my calling....

What types of photography do you specialize in?

I like to say I specialize in Simcha photography...bar / bat mitzvah's...weddings...

How does one choose a professional photographer for a special occasion?

I think it's a combination of having a look at the photographers work, and their personality...after all, you might be spending a considerable amount of time with them!

What are some of your special traits?

I really spend time getting to know my clients well before their event....to me that's key. So I will chat with them many times before one image is taken...



*Barry Korbman of Korbman & Co.
Barry can be reached at:
korbmanandcompany.com
bkorbman@optonline.net | 609-208-0930*

Has the digital world of photography impacted your business?

I feel it's improved in that I don't need to stop to change film as often as I used to.... I can concentrate on the subject...and the creativity in post production??!! My gosh that's another great aspect.

Would you recommend young people to become a professional photographer today?

Absolutely...It takes a lot of time and practice, but we need new blood!!

How many years have you been shooting and how many years do you plan to continue?

I've been a photographer for over 27 yrs... and plan to be for another 27 more!!!

Are you still as compassionate about your profession, as when you first started?

Even moreso....these eyes have seen some amazing things in life... and I want to see more!

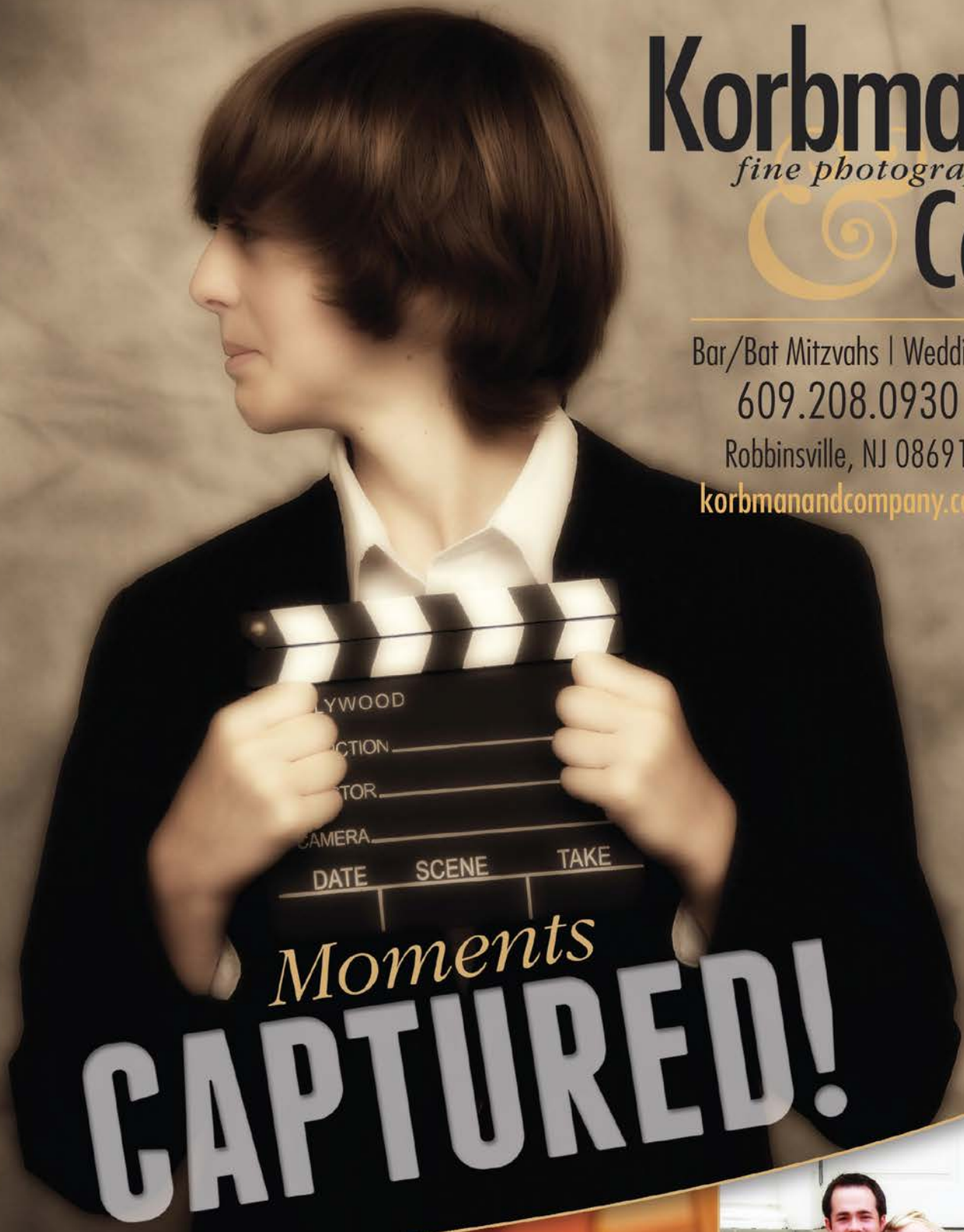
Korbman

fine photography



Co.

Bar/Bat Mitzvahs | Weddings
609.208.0930
Robbinsville, NJ 08691
korbmanandcompany.com



2017 FASHION STYLE

All Because Two People

FEATURES

- Catering packages are tailor-made to fit a wide range of budgets, including an extensive Kosher catering menu (under Orthodox rabbinical supervision).
- We have cultivated a reputation for unmatched excellence in every aspect of Bar/Bat Mitzvah catering in the metropolitan area, from attentive European service to the sumptuous menu.
- The Richfield Regency is reknowned for its impeccably catered weddings, as well as its elegance and beauty as a wedding venue in northern New Jersey.
- Our beautifully appointed, non-denominational chapel graciously accommodates up to 250 guests.
- Off-premise catering - We accommodate parties and events in homes, offices, yachts, temples and more.



Elegance, Romance & Tradition at the

Richfield Regency

Richfield Regency is located in Verona, a quaint suburb of Northern New Jersey. Our banquet venue in North NJ sits just across the street from the picturesque Verona Park. Its charming waterfall and stone bridge offer a perfect backdrop for your wedding or bar/bat mitzvah photographs.

As catering professionals, our staff will customize your mitzvah or wedding to create memorable moments that will last a lifetime. Richfield Regency offers a vast array of catering packages tailor-made to fit a wide range of budgets. Kosher catering and off-premise catering in Northern NJ is also available.

Your guest will experience the ambiance of tastefully appointed surroundings and the hospitable services offered by Richfield Regency's highly skilled and attentive staff. Delight in the selections you have made from Richfield Regency's ample menus featuring continental cuisine unparalleled by any other catering company in North NJ.

Our attention to detail is evident in our banquet facility in North NJ, from the exquisitely decorated chapel and bridal rooms to the finest china and linens used at the reception.

.....
"You just wouldn't believe the party we went to last week, the food was incredible, the service was fabulous and the place was magnificent!"



Richfield Regency

420 Bloomfield Avenue
Verona, NJ 07044

Phone: 973-239-6234
Email: richfieldr@aol.com

richfieldregency.com





Richfield Regency

A unique blend of city sophistication and suburban charm.

420 Bloomfield Avenue Verona, NJ 07044 Phone: 973-239-6234 richfieldregency.com



Our facility offers an ideal banquet location for Weddings, Family Celebrations and more. As you plan your special event, our professional catering consultants will guide you through the entire process and will make your event both one of a kind and memorable. Our great service, signature cuisine and beautiful banquet facility guarantees that your guests will be talking about their wonderful experience for years to come.



200 Huguenot Avenue Staten Island, NY 718.356.2771 GrandOaksNYC.com



THE VANDERBILT

AT SOUTH BEACH



Easily accessible from all five boroughs, New Jersey & Long Island, The Vanderbilt at South Beach has been designed to offer the latest in technological and comfort amenities with stunning surroundings. With dramatic ocean views, relaxing natural acoustics, and truly magnificent vista of the Verrazano Narrows Bridge, our facility is the perfect setting for your wedding day.



Interviews

BARRY M. WACHOLDER SHARES HIS DEDICATION AND INSPIRATION TO DELIVER MAJESTIC KOSHER CATERING TO YOUR NEXT EVENT.

Can you tell us the difference between Glatt Kosher Catering and Regular Kosher Catering?

Glatt Kosher has a Mashgiach Timidi on premise at all times and also adheres to a higher standard. All products must have kosher certification from a reputable kosher supervision. All vegetables are checked for bugs and issues are supervised by our Rabbi.

What skill set do you need to be a successful planner?

You need patience, organization, people skills, and creative flair. You need to constantly interact with all aspects of the event, including entertainment, photographers, venue staff, decorators, transportation, and other vendors. But, most of all, you need to establish a good rapport with your client. That means doing whatever it takes to deliver the best event possible, so your client is happy and stress-free at their own party!

What inspired you get into this business?

My love for helping the Jewish community with their life cycle events.

How does your company stand out as a quality caterer?

We are family owned and operated. Our family is involved with every aspect of our business. We are devoted to having the best quality food & the strongest kashruth supervision under the guidance of Rav E.M Teitz and Rabbi Samuel Bernstein.

What type of affairs and events do you cater?

We cater weddings, Bar-Bat Mitzvahs, engagement parties, Aufrufs, Sheva Brachot, birthday parties, corporate events, off



Barry M Wacholder
Majestic Kosher Caterers, LLC

premise catering is our specialty, frozen meals, hotel catering to name a few.

What is your vision of this industry?

To increase our service to the Kosher community and help offer kosher food to the Jewish community wherever they need it. We now do events all over the tri-state area and have gone as far as VA.

What separates you from your competition?

We are small enough that we have a family member at all events, but can handle events for 600 guests with multiple events at the same time.

MAJESTIC KOSHER CATERERS, LLC
(908) 353-2680 | MajesticKC3@aol.com

Sample menu

PLATED APPETIZER

Salmon with a lemon Dill Sauce
Over angel Hair Pasta

Kids

Caesar Salad with Croutons

SALAD BUFFET

Mixed Green Salad with Cherry Tomatoes, Cucumber,
Hearts of Palm, with a raspberry vinaigrette

Caesar Salad with our own homemade croutons.
Black & White Quinoa Salad

Angel Hair pasta with Sesame oil and Soy Sauce
Kale Salad with Citrus Vinaigrette

Grilled Veggie Display

Assorted Rolls and Flat Breads

MEDITERRANEAN STATION

To Include Beef and Chicken Shish Kebob
Shwarma

Hummus, Baba Ganush, Tabuli, Moroccan cigars,
Israeli Salad, Basmati Rice, Israeli Pickles

Sliced Pita, Falafel Balls

Majestic

Traditional GLATT Kosher Catering & Events

Majestic Glatt Kosher Catering & Events is a premiere off-premise kosher caterer. We specialize in making your affair a memorable one! You and your guests will be wowed by our presentation, hospitality and cuisine. We are here to make your event a memorable and special one. Whether the backyard BBQ for close friends, or a wedding for 500, Majestic is your only choice! Call or email us today to speak with our expert event planning staff.



www.majestickosher.com

310 Verona Avenue, Elizabeth, NJ 07208 | info@majestickosher.com | P: 908-353-2680



AARDVARK AMUSEMENTS

**Amusements, Rides, Games
Food, Carnival Rental & More**



**CALL TOLL-FREE:
(800) 303-7433**

**VISIT US AT:
AARDVARKAMUSEMENTS.COM**

**SERVING:
TRI-STATE AREA & MORE**

PLEASE VISIT OUR NEW SHOWROOM LOCATED AT 931 ROUTE 9, SAYREVILLE, NEW JERSEY, RIGHT OFF GS PKWY EXIT 123



AARDVARK AMUSEMENTS

**Amusements, Rides, Games
Food, Carnival Rental & More**



**CALL TOLL-FREE:
(800) 303-7433**

**VISIT US AT:
AARDVARKAMUSEMENTS.COM**

**SERVING:
TRI-STATE AREA & MORE**

PLEASE VISIT OUR NEW SHOWROOM LOCATED AT 931 ROUTE 9, SAYREVILLE, NEW JERSEY, RIGHT OFF GS PKWY EXIT 123



Interviews

LISA IVLER DISCUSSES EVENT PLANNING AND WHAT IT TAKES TO CREATE SUCCESSFUL BAR/BAT MITZVAH CELEBRATIONS.

What compelled you to become a party planner?

I love parties! What's better than attending a beautiful, organized, well-run party where everyone is happy and having a great time? For me, the answer is planning that party! I enjoy the whole planning process, from meeting with clients, to coordinating with vendors, and then seeing it all come together during the main event.

What skill set do you need to be a successful planner?

You need patience, organization, people skills, and creative flair. You need to constantly interact with all aspects of the event, including entertainment, photographers, venue staff, decorators, transportation, and other vendors. But, most of all, you need to establish a good rapport with your client. That means doing whatever it takes to deliver the best event possible, so your client is happy and stress-free at their own party!

Who are your customers?

Most of my customers are Bar and Bat Mitzvah families. I also plan Weddings and Sweet 16s on occasion.

What type of events do you prefer to work with?

Bar and Bat Mitzvahs are my specialty. These are typically high energy parties with many moving parts, and I love watching the kids have fun.

What services do you provide your client?

I offer a range of services depending on the client's needs.



Lisa Ivler of Lisa Ivler Events
Lisa can be reached at:
www.LisaIvlerEvents.com
Lisa@lisaivlerevents.com | 973-826-2108

For some clients, I provide full-service, soup-to-nuts planning throughout the entire process. For others, I simply provide coordination in the final stages of planning, and on the day of the event.

Why should someone choose a party planner like you?

My teaching experience has given me patience and understanding in dealing with others. My background in graphic design has given me a solid foundation in creative thinking. I am organized and experienced. Plus, I truly enjoy what I do.

Have you had any difficult clients? And how do you handle the challenge?

Clients are never difficult, they simply have different needs. Some like to be very involved in every detail, while others hand over the reins and let me make all the decisions. I'm flexible, and my clients appreciate that.

What is the most rewarding part of your business?

After all the planning and coordination, it's great to watch my clients enjoy themselves on the big day, and feel comfortable knowing I'm there to make sure everything runs smoothly.

How do you promote yourself?

Much of my business has been through personal word-of-mouth referrals. I am actively involved in event planning organizations, participate in party showcases, have done some print and online advertising, and I have a website – LisaIvlerEvents.com.

CARICATURES AT YOUR PARTY

You Can Actually Recognize the Person being Drawn, within Seconds!

How Fast ?.. A Good Likeness, normal size head, body pose, and Individually chosen theme, from my chart of pictures, in 5 Minutes Depending on theme.... WOW! Really, , Yes about 5 minutes



John Stevens Caricatoonist

www.caricatoonist.com Toll Free Cell # 1(866)724-4425

An 8 1/2"x11" Cartoon Portrait..A Good likeness, & Body Pose with Your own chosen theme in Full Color,.. Drawn with only a Black Ink Pen ! Placed into a White Matte at no additional Cost.. Makes a Great Gift !

..Also Sign In Boards

John Stevens



Interviews

COMPETING IN THE UNIQUE WORLD OF A DJ, AS SEEN THROUGH THE EYES OF SCOTT PRESENT OF XTREME EVENT GROUP

What inspired you to become a DJ and Emcee?

From a young age, I was always intrigued by business. At 12 years old, my passion for entertaining slowly developed into a part-time hobby with some local school friends. Over time, the business continued to evolve into a well-respected and full time company. I never thought that I would have the opportunity to make a career out of my long-time hobby and passion.

What are the most important attributes to be successful in your industry?

It is vital to stay relevant and continually innovate and promote change within and around the company.

What separates your company from others, since it is so competitive?

As our business continues to grow, it is extremely important for us to never lose sight of the core values that founded our success, which is delivering exceptional entertainment combined with unmatched customer service. We are proud to say that we have never advertised and continue to grow solely from word-of-mouth referrals from our clients and industry partners.

What other services do you offer and what type of parties do you do?

Xtreme Event Group has developed into a full service event production company specializing in all types of social and corporate events. We own and operate all of the services we provide ranging from Photo Booths, Lighting, Video Production, Lounge Décor, Live Musicians & Specialty Entertainers, and various extra entertainment options.



Scott Present (Founder)
Xtreme Event Group

What is your best type of party or event?

It is truly an honor for our team to be a part of so many milestone events. However, our most inspiring and rewarding experience to date was entertaining thousands of Special Olympic athletes at the 2014 Special Olympic Games.

How do you handle an unhappy client and what is your customer service motto?

Customer service is equally important as the entertainment we provide. With our boutique approach, we act more than just an entertainment company. Our role is to ultimately be our client's personal event concierge and event planner to help and guide them every step along the way. This ensures a flawless execution on the day of their event.

What new exciting entertainment is the fore front of your industry?

Visual content is becoming increasingly more important at events, creatively projecting real-time photos and video on unique surfaces. As a company, we have invested heavily in video walls and video-mapping technology to transform any space.

What do you look for when you hire your entertainment and employees?

Passion and personality. Everything else can be taught.

What keeps you motivated everyday?

It is remarkably rewarding to provide entertainment for one of the most important days in someone's life. I am truly grateful for each day that I get to do what I love.

XTREME EVENT GROUP

660 Madison Avenue | Manalapan, NJ 07726
732-536-8155 | www.xtremeeventgroup.com

SERVING UP AUTHENTIC ITALIAN GELATO AT YOUR NEXT CELEBRATION!



Morano Gelato

At Morano Gelato, we are committed to serving the freshest and highest quality products we can create: from gelato, sorbet, and granita, to espresso and Italian hot chocolate. Like other food artisans, we wake up early to start gelato production and finish in the afternoon so that each flavor is consumed within hours of its extraction from the machine. Our gelato is an extremely fresh product and we make it from scratch every morning and aim to sell out every evening. This ensures the highest quality gelato for our customers.

Bring the taste of authentic Sicilian gelato to your next event! Weddings, bar mitzvahs, engagement parties and other celebrations can be made even more special with our gelato cart! You'll have your choice of up to 6 flavors of gelato or sorbet in-season, cups or cones, and wafer cookies. Email us at westfield@moranogelato.com for more information or for a custom quote. We look forward to serving you!

MORANO GELATO WESTFIELD

116 Elm Street, Westfield, NJ 07090

westfield@moranogelato.com | 908.228.2150 | moranogelato.com

**COURTEOUS,
PROFESSIONAL
CHAPERONES**



**We Supervise
the Kids While You
Relax & Enjoy the Party.**



- Established in 1998
- Bar/Bat Mitzvah's, Sweet 16's, and Graduation Parties
- Country Clubs, Catering Halls, House Parties, Bus Rides
- All Chaperones are certified school teachers
- Available in NJ, NY, and CT



**973.758.9800
631.367.1519**

www.BarMitzvahBouncer.com



The JCC is Your Perfect Party Destination!

Introducing Our NEW Event Space!

Perfect for Bar/Bat Mitzvahs • Baby Namings • Grad Parties
Briss • Sweet 16 • Anniversary Celebrations and more!



Whether it be a small intimate gathering or a larger formal affair, our staff will provide you with the personal attention you deserve. We guarantee your party will be memorable for you and your guests.

The JCC also offers a wide variety of children's birthday parties. Host a spectacular family or corporate event on our lush campgrounds.



**Shimon and Sara Birnbaum
Jewish Community Center**
775 Talamini Road • Bridgewater, NJ 08807

Contact Eli Goldstein to plan
your next party or special event!
908.443.9028; eligoldstein@ssbjcc.org
ssbjcc.org



AUDIOVISUAL & EVENT PRODUCTION

Lights, Camera, Party!

Yacht Events was created in 2003 on the hottest yachts in Midtown and the Meatpacking District in New York City. Yacht Events began lighting on private yachts and Governors Island, then expanded into corporate and social events. As Yacht Events' clients' needs grew, we expanded into sound, video and even larger scale staging.

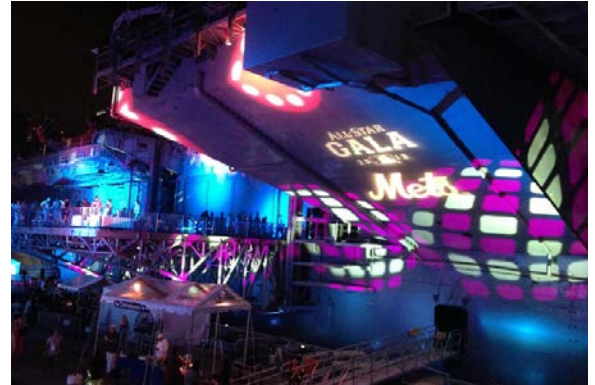
Yacht Events has found that by providing the full multi-media mix at a world-class level, we can bring events to a whole new level – beyond a client's expectations. Event execution is flawless and seamless when all technical elements are cohesive and fully coordinated.

Yacht Events uses sleek, state-of-the-art gear that is reliable and visually appealing while still being affordable. The gear we use is energy-efficient and environmentally friendly, leaving a tiny carbon footprint.

Along the way, we grew our team of technicians to include the finest lighting, sound and video engineers on both the West & East Coast. With many of the team having over 20 years of experience, we are known for our technical precision and meticulous presentation.

We encourage our design team to innovate and be creative. With that end in mind, we also use numerous testing new techniques and equipment to be used in all our other venues.

At Yacht Events, the goal is to provide a stress-free, creative and comprehensive environment while keeping clients in a constant state of amazement.



FEATURES

- Weddings - Let Northern Valley Affairs assist you and your family with our years of expertise and experience in planning your special day.
- The main sanctuary with its antique stained glass dome and beautiful mosaic lined aisle is a sight to behold.
- The historic Marble Aron Kodesh and mahogany pews add a feeling of warmth and tradition to this unique facility.
- Cuisine - Exquisite. Original. Unparalleled. Kosher and Glatt Kosher catering available at our location or the venue of your choice.
- Bar/Bat Mitzvahs – The elegant Grand Ballroom is the perfect setting for your celebration, and special menus will be custom designed for your guests as well as your guest of honor and friends.
- Separate areas for games and entertainment can be catered for as well as complete party planning and decorating services.



*A family-owned business for 75 years,
specializing in Kosher & Glatt Kosher Catering*

Northern Valley Affairs

From Generation to Generation the Bernstein and Friedman families have been serving the Greater New York Metropolitan Jewish Community. For decades, we have provided unparalleled cuisine and elegant service, on behalf of our clients, in some of the most elegant venues in the region.

We are proud of our newest facility, Temple Emanu-El, nestled in the hills of Bergen County, in Closter, New Jersey. As your guests arrive they will be warmly greeted, in our marble-covered atrium. The elegant decor pervades throughout as you are lead into the region's most unique sanctuary, highlighted by its antique, stained

glass dome. Finally, elegance and grace abounds in our Grand Ballroom, where your guests will enjoy the ultimate in culinary creations.

Here at Northern Valley Affairs, we would like to assist you with our years of expertise and experience in planning your special event. Our accomplished and Professional staff is capable in assisting you to make your affair one that is to be remembered. From traditional recipes to nouveau international preparations, the result is an epicurean feast fit for the most discerning connoisseur.

.....
"I just wanted to thank you both for running an outstanding wedding last night. I'm so glad I was finally able to have an event at Temple Emanu-El after years of hearing about how great a venue it is."

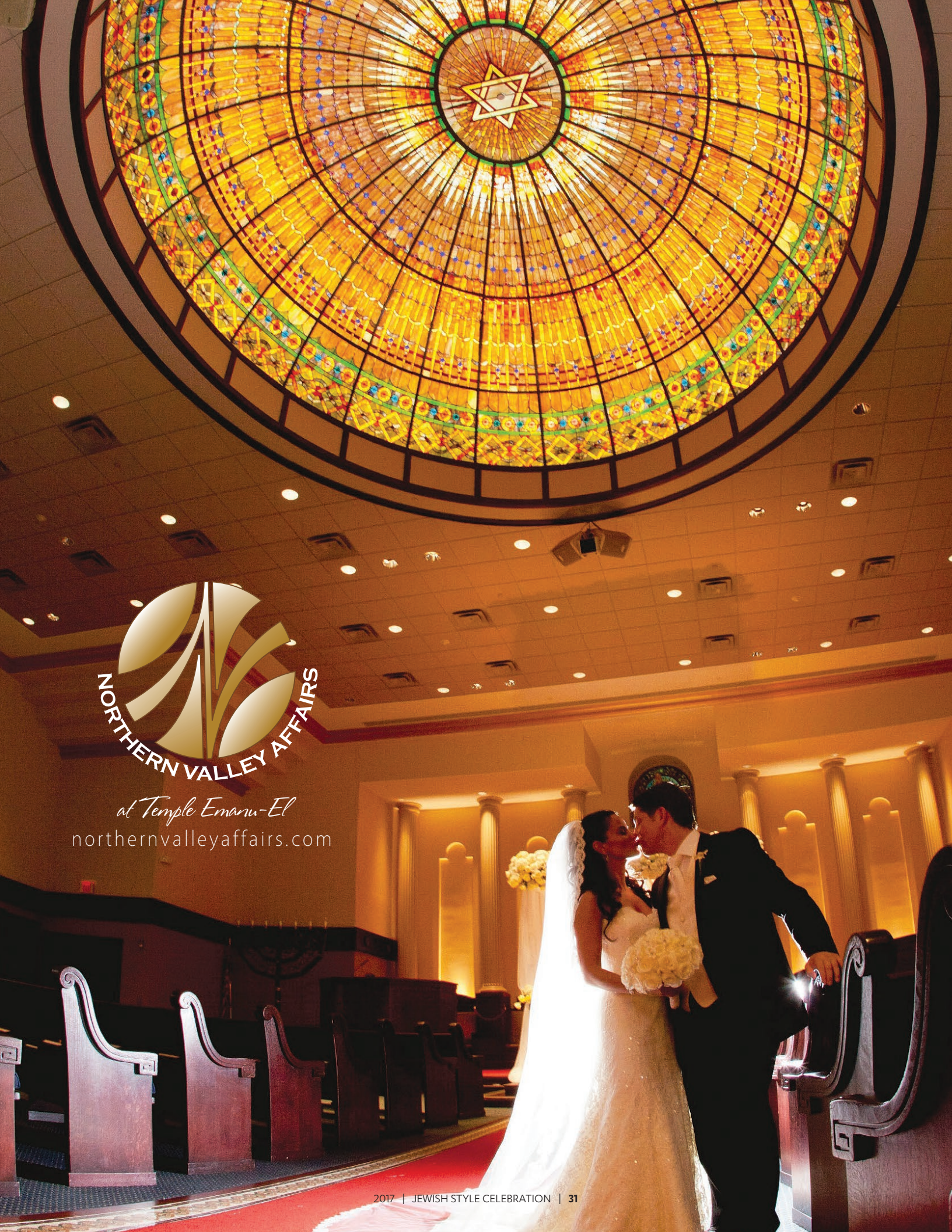


at Temple Emanu-El

180 Piermont Road
Closter, NJ 07624

201-750-0333

northernvalleyaffairs.com



at Temple Emanu-El
northernvalleyaffairs.com

FEATURES

- Wedding, Bar or Bat Mitzvahs, corporate events and more!
- Comfortable and elegant surroundings.
- Fabulous settings, delicious food, and elegant service.
- Creating events of your dreams!
- Our team captains have over 15 years of experience.
- Featuring a cocktail room, grand ballroom, courtyard and our very own chapel for all of your event needs.
- Exclusive caterers offering great service.
- Off-Premises Catering for All Occasions!



Off Premises Catering Available at the Location of Your Choice

Exquisite Affairs

Welcome to Exquisite Affairs Caterers at Temple Beth Ahm. If you are planning a wedding, Bar or Bat Mitzvah or corporate event, let Exquisite Affairs create the EVENT of your dreams! For over 40 years we have been creating fabulous celebrations. Let us create a day that family will remember for years to come.

Exquisite Affairs Caterers hosts only one event at a time, providing freedom to supervise every aspect of the event, from the planning of the menu to the intricate details of the place settings. Quality service with a personal touch is provided by a courteous and knowledgeable staff that can concentrate all of its energies on serving the

needs of one party.

From generation to generation, the Bernstein and Friedman families have been dazzling the greater New York Metropolitan Jewish community. We have provided unparalleled cuisine and elegant service on behalf of our clients in the most elegant venues in the region.

Exquisite Affairs Caterers unique facility is designed to put you and your guests in a series of memorable and beautiful settings on that special day. Walk down the aisle of our Beautiful Synagogue, our accomplished and professional catering team will assist you in every way to create the affair of your dreams.

“The food was excellent, the presentation was artistic and your staff is professional yet friendly: They treated us like royalty: Thank you so much for making this a night to remember.”



*Exquisite
Affairs
Caterers*

Temple Beth Ahm Yisrael
60 Temple Drive
Springfield, NJ 07081
973-258-0655
exquisite-affairs.com



Events that last a lifetime

Exquisite Affairs will create the EVENT of your Dreams!

Bar or Bat Mitzvah | Weddings | Sweet 16's | Celebrations | Corporate Events



*Exquisite
Affairs
Caterers*

at Temple Beth Ahm Yisrael

973-258-0655

60 Temple Drive | Springfield, NJ 07081



Classical Caterers
Fine Kosher & Glatt Kosher Catering
On & Off site Catering

Congregation Bnai Tikvah
(732) 297-6444
www.classicalcaterers.com

